

Arzon Solar (“Arzon” or the “Company”) is a leading manufacturer of high performance solar electricity generating systems for the commercial, industrial and government market segment. The Company’s latest generation uModule Platform produces the most electricity in the least amount of space of any solar technology available on the market today allowing customers to realize an attractive financial return on their investment in solar. The demand for solar in the Company’s target market is large and growing rapidly as solar becomes more price competitive with fossil fuels and grid electricity prices become more and more volatile. This market segment commands a higher price – a price point at which Arzon’s uModule Platform can profitably compete right now. Customers have already shown significant interest in the uModule Platform because it generates more electricity per installed kilowatt, uses half of the space and is easier to install than rooftop solar. It also eliminates the fire risk and maintenance challenges associated with rooftop installations. The Company is seeking a round of equity financing to deploy its uModule Platform into the large and high margin commercial, industrial and government solar market and maximize the value of this uniquely advantaged technology.

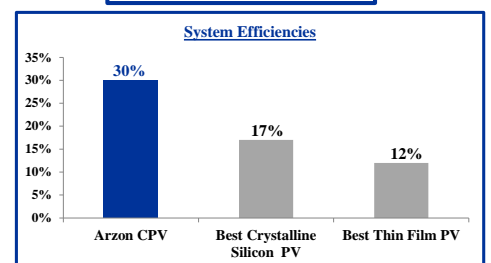
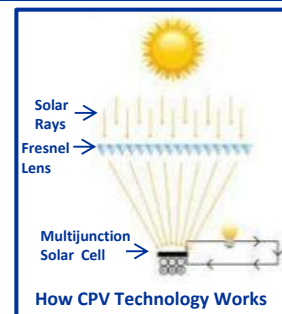
Company Overview

- Arzon is a privately held solar energy company that was formed in June 2014 as a result of acquiring the assets of Amonix, Inc. (“Amonix”) and refocusing the business under the leadership of Amonix’s original founder and its other key executives and engineers.
- The Company has leveraged Amonix’s 25+ years of expertise and global relationships to:
 - Develop its new high performance, low cost uModule Platform which is configurable to meet a wide range of customer needs at competitive prices.
 - Build a pipeline of customer opportunities and begin fulfilling initial orders.
- The Company’s uModule Platform is capable of being the solar technology of choice for commercial and industrial businesses looking for a competitive and environmentally friendly solution to lowering their electricity costs.
- Arzon’s management and engineering team is well respected in the solar industry with strong global relationships enabling the Company to be responsive and agile in its chosen markets, quickly and effectively build out a low cost supply chain, develop global strategic partnerships and create an efficient manufacturing capability.
- Arzon is headquartered in Seal Beach, CA in an 80,000 f² facility; has 26 employees; holds a significant patent portfolio.



Technology Platform Overview

- Arzon technology is performance proven with:
 - Over 8 generations of products.
 - 15 years of field experience.
 - 50 MWs of reliable field installations.
- Uniquely differentiated, high performance concentrating solar technology (“CPV”) outperforms other solar technologies particularly in sunny and hot locations:
 - 30% system efficiency – converts 1/3 of the sun’s rays into usable electricity.
 - 30% more electricity generated per kW installed than competing PV solar technologies.
 - Uses 50% less space than competing PV solar technologies.
 - Lowest lifetime cost and highest return on investment in the solar industry for commercial and industrial customers.
 - Integrated dual-axis ground mounted sun tracker allows for deployment of solar power generators in different sizes and configurations to optimize customer deployments.
- The uModule Platform’s ground mounted pedestal design provides it with several other unique advantages versus rooftop solar including:
 - Eliminates the potentially costly retrofitting of a roof structure and the fire risk of a solar array mounted on a building’s rooftop.
 - Ground access means faster, easier and less costly installation and maintenance.
 - Provides shading for parked cars and can be used as electric car charging hubs.



Market Overview and Trends

- The Company's primary target market for its uModule Platform is the large and fast growing Commercial and Industrial segment of the global solar market:
 - The global commercial and industrial market is a 15 GW per year opportunity.
 - In the US alone, installations have grown at an annual rate of 40% from 200 MWs in 2009 to almost 1.2 GWs today,
 - Customers include businesses, government agencies and non-profits deploying multi-kilowatt solar on the demand side of the utility meter on rooftops, in parking lots and other unused spaces.
 - The price per watt for a commercial solar project is twice that of a utility scale project – a price point at which the uModule Platform can successfully compete against other solar technologies right now at an attractive gross margin.
- Other very attractive and high margin market opportunities for the uModule platform include applications where land is limited and where minimal land scaring and no permanent shading is required (e.g., the National Park Service) and mobile military silent power generation.

Deployment Strategy

- Arzon's marketing strategy showcases the uModule Platform's lower lifetime costs and higher return on investment for commercial and industrial customers when compared to rooftop conventional silicon and thin film PV.
- The Company's market launch is focused on large energy users who have "free" underutilized space (e.g., parking lots) including medium to large businesses, government entities such as the National Park Service and remote military applications including bases and communication installations.
- Arzon's direct sales efforts are targeting customers who already have strong relationships with Arzon's management team and have shown a positive interest in its CPV technology in the past.
- The Company is also strengthening its relationships with solar equipment installers as future channel partners for accelerating the deployment of its uModule Platform – targeting well known, large installers who do not carry a solar tracking technology in their product portfolio today and are looking for growth opportunities.

Investment Highlights

- Commercial and industrial demand for solar is large and growing with some of the largest and most well respected companies in the world investing in solar including Walmart, Apple, FedEx, General Motors and many other commercial, industrial and government entities that embrace green policies.
- Due to differences in installation costs, government incentives and policies, project size and the availability of financing, the price per watt for a business solar project is twice that of a utility scale project – a price point at which the uModule Platform can successfully compete against other solar technologies today at an attractive gross margin.
- Arzon's uModule Platform will deliver the lowest lifetime cost of ownership and the highest return on investment to commercial and industrial customers making it the solar technology of choice in the Company's target market.
- The Company has built a pipeline of opportunities for deployment of its uModule Platform to commercial and industrial customers in the southwestern US and other sunny, dry and hot regions in the world.
- Arzon has refocused the Amonix technology and highly experienced team of executives and engineers on:
 - Creating the new uModule Platform.
 - Building a significant pipeline of customer opportunities by leveraging its decades long relationships in solar.
- Arzon is seeking to raise a minimum of \$10 million in new equity in this round of financing to:
 - Fund the initial deployment of its uModule Platform.
 - Develop global strategic partnerships in:
 - Sales and marketing
 - Supply chain and manufacturing
 - Installation, service and support.
 - Create a robust backlog of customer orders.
 - Increase the Company's valuation and position it for profitable growth:
 - Grow sales from \$5 million in 2015 to over \$50 million by 2017
 - Reach EBITDA breakeven in 2017 growing to over 15% thereafter
 - Make the company attractive for an exit with a high return on investment.

Contact Information

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